



## National NFIMR Conference Call for Local FIMR Program Posters

NFIMR hopes to be able to expand the poster session to include **two separate poster sessions** during the upcoming 7<sup>th</sup> national FIMR conference on June 7 – 9, 2012 at the Marriott Crystal Gateway in Arlington, Virginia. Posters showcase creative FIMR programs that take action to improve service delivery systems and community resources. We hope to feature 30 original posters per session and **hope 60 or more FIMR programs across the country will participate!**

Posters are easy to do and don't require a lot of time or a formal speech. We encourage you to submit an application. It is a great opportunity to network with other FIMR programs and share your successes! To apply:

- Submit a **1 page** written description of your proposed poster telling us about a successful and innovative community action implemented by your FIMR team and detailing reasons why you feel it is a model that other programs could find useful.
- Organize the 1 page description of your poster using these sub-headings: 1) Problem/issue identified, 2) Recommendation, 3) Action/Intervention, and 4) Outcomes, including relevance for other FIMR programs.
- Do not exceed the 1 page limit. Longer abstracts will **not** be considered.
- Return the 1 page poster description by e-mail attachment to [kbuckley@acog.org](mailto:kbuckley@acog.org) , by fax 202.484.3917 or mail to NFIMR, 409 12th Street, SW, Washington, DC 20024 **postmarked no later than March 20th, 2012.**
- Ensure that the poster presenter will attend the full conference and that the local FIMR will assume the cost of travel, the hotel and incidentals.  
**Please note:** There is a limited amount of **travel support** available for FIMR programs that wish to present a poster, but do not have the funding to travel (see instructions for applying for support below).

FIMR programs who wish to present a poster but do not have the funding to travel may apply for travel support. **Funding to provide support is limited and will be awarded on a "first come, first served" basis. Requests received early have the best chance of being approved for travel.** Airfare may be available for distances greater than 220 miles from Washington, DC. Programs within the 220-mile limit can also apply -- car mileage or train fare will be awarded. To apply:

- Complete an additional 1 page letter detailing reasons why no other source of travel support is available to attend the national conference;
- Agree to book air travel through the ACOG travel company and make reservations no later than April 20, 2012 to ensure availability of the lowest airfares. Instructions for booking travel will be provided with award notification.

**NFIMR Conference Poster Session Theme:**  
**"FIMR: Opportunities for Health Equity"**

We aim to expand our sessions this year and hope to have as many 60+ posters! These sessions should be the “crown jewels” of the conference. Poster topics may include, but are not limited to the following:

- Developing any action strategy that improves service systems for women, infants and families
- Developing an action strategy to address any type of social, economic, gender and racial discrimination in the health care setting
- Developing action strategies to address disparities in outcomes
- Developing culturally diverse FIMR products or messages (patient education materials, public service announcements, etc) to take recommendations to action
  
- Developing culturally diverse FIMR partnerships with local coalitions, including federal Healthy Start, March of Dimes Birth Defects Foundation, or community based organizations to implement a specific action
- Developing culturally diverse FIMR partnerships with local community groups (faith communities, Kiwanis, Chamber of Commerce, businesses, AKA, COPS, etc) to implement a specific action
- Detailing how FIMR actions were influenced or improved because of new information derived from the maternal interview
- Developing a FIMR action strategy to safeguard and improve the lives of bereaved families or provide culturally competent support or services
- Implementing an action which improves cultural competence in the health care system
- Implementing *The Guide for Cultural or Linguistic Competence Organizational Assessment Tool for FIMR Programs* or any other action which improves cultural competence among the FIMR teams
- Implementing strategies to coordinate the FIMR and CFR action agendas
- Adapting the FIMR process to address other MCH related morbidity or mortality events
- Keeping FIMR going over time: what has worked (for programs 6 years old and over)
- New!! For State FIMR coordinators only: Analyzing statewide aggregate FIMR data and /or action outcomes

## **INSTRUCTIONS FOR AN INTERACTIVE POSTER *The easy way***

1. Posters are easy to do and don't require a lot of time/money or a formal speech. It is a great opportunity to network with other FIMR programs and share your successes!
2. The poster board display area will be 4 feet high and 8 feet long. The surface is covered with cloth, so you can use push pins to mount your materials. We will provide push pins!
3. Create a title, author, and organization strip for your poster. Use 8 ½ by 14 inch paper set for landscape. Use a font size of about 36 or the size that gives you letters between 1 inch and 1 ½ inches high. The title/author sheets can be taped together if needed. Place this at the top of the poster board display area.
4. Use standard 8 ½ by 11 paper for the other sections of your poster. Format the paper as landscaped. You will have several standard 8 ½ by 11 papers that explain each sub – heading i.e., problem/issue, recommendation, intervention/actions taken to address the recommendation, and results. The most effective presentations are a statement supported by bullet points and/or an illustration (chart, sample materials, map, photo).
5. Select a font that is large enough to be read from 5 feet away. Try using PowerPoint to create these sheets. The font is larger and the layout options are easy to use. Use black type or a color that is fairly dark. However, you can use color for emphasis.
6. Make charts and photos large enough to read from 5 feet away and include a caption that explains the chart or photo.
7. When you put up your poster, organize it from left to right in rows. (People will read the poster from left to right and across each row exactly as they would read a comic book.) Start with the problem/issue and the recommendation in the first rows. Use the middle row to describe the activity or intervention. Use the last column to report on results.
8. You may also create a poster on one large sheet of paper, if you wish. This format requires additional time and money to prepare, however you are welcome to present your poster in the fashion that works best for you!
9. Bring about 100 handouts. (You can mail these ahead of time in care of yourself as a guest.) Bring the poster on a zip drive too – just in case!!
10. When people look at your poster, allow them a few minutes to study it. Then ask if they'd like you to walk them through it. Be prepared to walk them through it in 2 to 5 minutes.

FIMR people tend to be most interested in how you addressed the problem rather than how you discovered the problem existed. If you've developed materials, they will be interested in seeing them and finding out how you developed them, used them, and how well they worked.

If you've formed a new partnership or coalition to take recommendations to action, FIMR people will be interested in how you identified the organization to partner with, how the partnership works, if funds are involved, how you managed that, and the results of the partnership or coalition.

Finally, all FIMR people want the opportunity to talk with you, to learn and share. Take advantage of this opportunity to help everyone advance the work.